

**From:** Strawn, Catherine (Cassie) (CDC/NCIPC/OD)  
**Sent:** Fri, 5 Jan 2024 15:58:11 +0000  
**To:** Martinez, Lourdes M. (CDC/NCCDPHP/DDT); Dorigo, Leslie (CDC/NCIPC/DVP);  
Lenard, Courtney (CDC/NCIPC/OD)  
**Subject:** FW: FW: copies of CV RFA rollout docs to send to Center

He just sent this.

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**From:** Robert Schmad <[robschmad@dcnf.org](mailto:robschmad@dcnf.org)>  
**Sent:** Friday, January 5, 2024 10:56 AM  
**To:** Strawn, Catherine (Cassie) (CDC/NCIPC/OD) <[ftk3@cdc.gov](mailto:ftk3@cdc.gov)>  
**Subject:** Re: FW: copies of CV RFA rollout docs to send to Center

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We would like to get our piece up at 1pm, does that work for your timeline? If not, let me know when you think you'd be able to get me a response and I could ask my editor about an extension.

Thanks,  
Robert

On Fri, Jan 5, 2024 at 9:04 AM Robert Schmad <[robschmad@dcnf.org](mailto:robschmad@dcnf.org)> wrote:

**1.** The CDC argues that "consider[ing] violence primarily a problem of personal responsibility" is both "biased and inaccurate" and can be harmful to black and latino communities. Could someone expand on the reasoning behind that statement?

**2.** The CDC claims that incarceration and other punitive measures are not effective at preventing gun violence. Could the CDC provide the evidence it cites for this claim? How does the CDC weigh that evidence against competing evidence?

**3.** Could the CDC expand on why it believes targeting the root causes of gun violence, like racism or structural inequality, would be more effective than other approaches?

On Fri, Jan 5, 2024 at 12:26 AM Robert Schmad <[robschmad@dcnf.org](mailto:robschmad@dcnf.org)> wrote:

Apologies, had something come up tonight. Will get questions to you first thing in the morning.

On Thu, Jan 4, 2024, 5:45 PM Strawn, Catherine (Cassie) (CDC/NCIPC/OD) <[ftk3@cdc.gov](mailto:ftk3@cdc.gov)> wrote:  
Sounds good, thanks, Rob

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**From:** Robert Schmad <[robschmad@dcnf.org](mailto:robschmad@dcnf.org)>  
**Sent:** Thursday, January 4, 2024 5:33 PM  
**To:** Strawn, Catherine (Cassie) (CDC/NCIPC/OD) <[ftk3@cdc.gov](mailto:ftk3@cdc.gov)>  
**Subject:** Re: FW: copies of CV RFA rollout docs to send to Center

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Yes I can definitely do that. I can get some over to you in the next couple hours.

Best,  
Robert

On Thu, Jan 4, 2024, 5:31 PM Strawn, Catherine (Cassie) (CDC/NCIPC/OD) <[ftk3@cdc.gov](mailto:ftk3@cdc.gov)> wrote:  
Sounds good – Do you want to send some questions?  
I can see who may be available to talk on the phone or send some answers to questions via email.

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**From:** Robert Schmad <[robschmad@dcnf.org](mailto:robschmad@dcnf.org)>  
**Sent:** Thursday, January 4, 2024 5:23 PM  
**To:** Strawn, Catherine (Cassie) (CDC/NCIPC/OD) <[ftk3@cdc.gov](mailto:ftk3@cdc.gov)>  
**Subject:** Re: FW: copies of CV RFA rollout docs to send to Center

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Hi Cassie,

Yes, we are planning to use this in a piece we're working on. Would someone be available tomorrow to answer some of our questions? I'm happy to correspond via email or on the phone, whichever is easier on your end.

Thanks,  
Robert

On Thu, Jan 4, 2024 at 5:09 PM Strawn, Catherine (Cassie) (CDC/NCIPC/OD) <[ftk3@cdc.gov](mailto:ftk3@cdc.gov)> wrote:  
Hi Rob,

I hope you're well.

I'm writing to address the below email.

As you can tell, I sent this to you inadvertently; it was intended for one of my CDC colleagues.

The information in the document supports a new technical resource, the Community Violence Resource for Action, which we hope to release at the end of January.

What you received is an embargoed, internal document.

I'd like to ask that if you use any of this information please let me know ahead of time – we would be happy to set up a formal interview.

Thanks, and I apologize for the confusion.

Cassie

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**From:** Strawn, Catherine (Cassie) (CDC/NCIPC/OD)  
**Sent:** Thursday, January 4, 2024 11:35 AM  
**To:** Whitson, Cassidy (CDC/NCIPC/DVP) <[ott4@cdc.gov](mailto:ott4@cdc.gov)>

**Cc:** Reimels, Elizabeth (CDC/NCIPC/DVP) <[ixn2@cdc.gov](mailto:ixn2@cdc.gov)>; Rob Schmad <[robschmad@dcnf.org](mailto:robschmad@dcnf.org)>; Santana, Alberto (CDC/NCIPC/DVP) <[zbr4@cdc.gov](mailto:zbr4@cdc.gov)>  
**Subject:** FW: copies of CV RFA rollout docs to send to Center

Hi Cassidy,  
Attached here are Lourdes' comments on the RO.  
I'm thinking you all may want to address these as I move this on to OPP (then OD3), and you may want to make the document shareable so it's easier to review and reconcile.  
Could you let me know when you've done that, and I'll send on to OPP?

As you can tell, we'll need more time to review – I just got back from leave this morning.  
Will end of next week be problematic?  
Thanks!  
Cassie

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**From:** Martinez, Lourdes M. (CDC/NCCDPHP/DDT) <[gmf5@cdc.gov](mailto:gmf5@cdc.gov)>  
**Sent:** Wednesday, January 3, 2024 5:43 PM  
**To:** Strawn, Catherine (Cassie) (CDC/NCIPC/OD) <[ftk3@cdc.gov](mailto:ftk3@cdc.gov)>  
**Cc:** Gaines-Mccollom, Molly (CDC/NCIPC/OD) <[iwg9@cdc.gov](mailto:iwg9@cdc.gov)>; Lenard, Courtney (CDC/NCIPC/OD) <[zvq5@cdc.gov](mailto:zvq5@cdc.gov)>  
**Subject:** RE: copies of CV RFA rollout docs to send to Center

Hi Cassie,

Attached are my comments on the rollout. From Alberto's email, they are hoping for feedback by end of day on the 4<sup>th</sup>. Please reach out to them if more time is needed as you catch up from leave.

Thanks,  
Lourdes

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**From:** Santana, Alberto (CDC/NCIPC/DVP) <[zbr4@cdc.gov](mailto:zbr4@cdc.gov)>  
**Sent:** Friday, December 22, 2023 9:48 AM  
**To:** Strawn, Catherine (Cassie) (CDC/NCIPC/OD) <[ftk3@cdc.gov](mailto:ftk3@cdc.gov)>  
**Cc:** Gaines-Mccollom, Molly (CDC/NCIPC/OD) <[iwg9@cdc.gov](mailto:iwg9@cdc.gov)>; Martinez, Lourdes M. (CDC/NCCDPHP/DDT) <[gmf5@cdc.gov](mailto:gmf5@cdc.gov)>; Whitson, Cassidy (CDC/NCIPC/DVP) <[ott4@cdc.gov](mailto:ott4@cdc.gov)>; Reimels, Elizabeth (CDC/NCIPC/DVP) <[ixn2@cdc.gov](mailto:ixn2@cdc.gov)>; Roby, Sarah (CDC/NCIPC/DVP) <[mkq4@cdc.gov](mailto:mkq4@cdc.gov)>  
**Subject:** FW: copies of CV RFA rollout docs to send to Center

Good morning, Cassie,

I am sharing with you the draft rollout plan, talking points, and the latest draft version of the resource for actions (which is with OD3 in clearance). We don't have a release date yet, and with our best

estimation, we believe the end of January or early February will be the release date. In the rollout, the dates are placeholders and will shift.

Currently, we are requesting a pre-clearance OC review only by COB on January 4<sup>th</sup>. After you review it, we will make edits and include changes to the resource document. Then, submit it for clearance by COB on January 12.

I will be on leave till January 8<sup>th</sup>. In the meantime, please follow up with Cassidy and return your feedback to her.

Thanks, Alberto

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**From:** Whitson, Cassidy (CDC/NCIPC/DVP) <[ott4@cdc.gov](mailto:ott4@cdc.gov)>  
**Sent:** Thursday, December 21, 2023 12:59 PM  
**To:** Santana, Alberto (CDC/NCIPC/DVP) <[zbr4@cdc.gov](mailto:zbr4@cdc.gov)>  
**Subject:** copies of CV RFA rollout docs to send to Center

Hi Alberto,

Please find attached clean copies of the TPs and the rollout plan, ready to send to the Center for clearance.

Thanks!  
Cassidy

**Cassidy Whitson, MPH**

Health Communications Specialist

[Division of Violence Prevention](#) | Web, Digital, and Communication Planning Team

National Center for Injury Prevention and Control

Centers for Disease Control and Prevention

Phone: 404-498-3174 Email: [ott4@cdc.gov](mailto:ott4@cdc.gov)