

GDI

Branded ads appearing next to white-supremacy content

GDI has studied a selection of conspiracy stories and sites spreading disinformation about White Supremacism

Conspiracy theories include:

- Black Lives Matter
- Race Lie and criminal justice myth

All stories found on known disinformation sites.

Brands funding these sites & stories:



PROGRESSIVE

Booking.com

Ketto 



 Jira

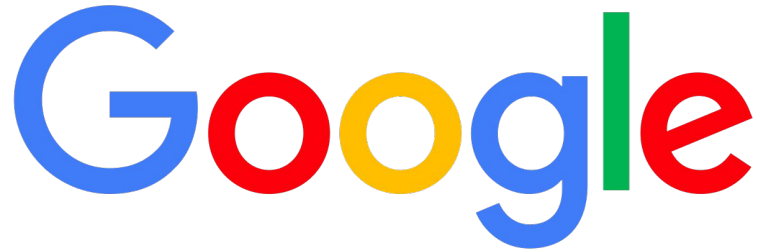
amazon 

MADE⁺



 Hotels
Combined

Ad tech serving these ads & funding these stories:

The Google logo, featuring the word "Google" in its characteristic multi-colored font: blue 'G', red 'o', yellow 'o', blue 'g', red 'l', and green 'e'.The Amazon logo, consisting of the word "amazon" in a bold, lowercase, black sans-serif font, with a curved orange arrow underneath that points from the 'a' to the 'z'.The Ad Supply logo, featuring the words "ad" and "supply" in white, lowercase, sans-serif font. "ad" is on a dark blue rectangular background, and "supply" is on a red rectangular background. The letters are slightly offset and layered, with a yellow bar above and a blue bar to the right.The OpenX logo, featuring a cluster of four overlapping circles in blue, green, yellow, and orange to the left of the word "OpenX" in a bold, black, lowercase, sans-serif font. A registered trademark symbol (®) is located to the right of the 'X'.

GDI *Note: Some of these companies include retargeting and data analytic companies serving the “last mile” for delivering online ads.*

Brand Advertisements

- All of these brands were found on the sites queried.
- Brand ads will vary by anyone's data footprint & geolocation.
- Screenshots taken from locations in US, UK and Germany.
- Given EU data protections, most ads provide clickable information on the company providing ad.
- This information has been included and/or used to attribute the delivery of an ad to a specific tech company.
- The ad serving domain has been circled at the bottom of each screenshot (whenever available in the browser status bar).

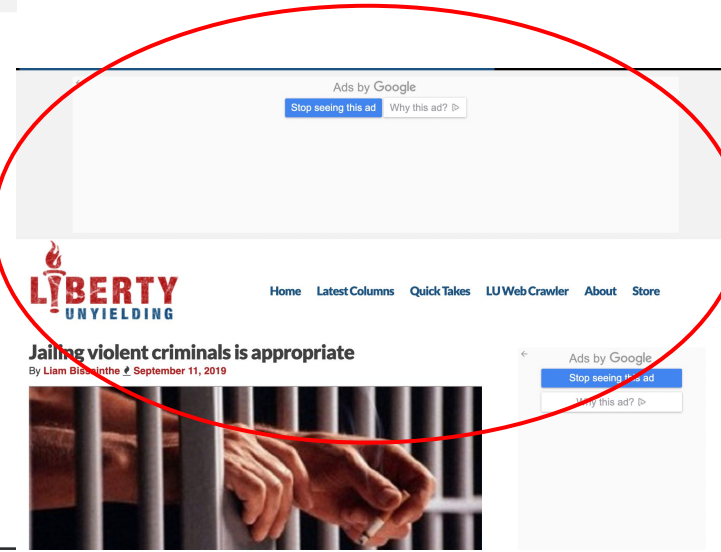
Unicef ad delivered by Google



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Jailing violent criminals is appropriate

By [Liam Bissainthe](#) [September 11, 2019](#)



Made.com ad delivered by OpenX

libertyunyielding.com/2019/03/13/criminal-justice-reform-myths-about-racism-and-sexism/

The natural progress of things is for liberty to yield and government to gain ground. —THOMAS JEFFERSON, 1788

Contact Privacy Q f t

SALE
MADE.COM
Bis zu 60 % Rabatt

KOSTENLOSE LIEFERUNG



249 €

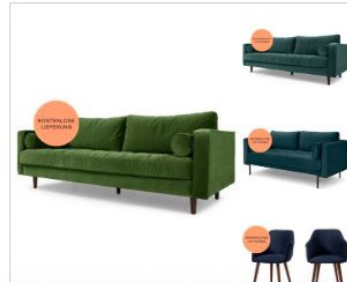
JETZT SHOPPEN



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Criminal justice reform myths about racism and sexism

By [Hans Bader](#)  [March 13, 2019](#)



KOSTENLOSE LIEFERUNG

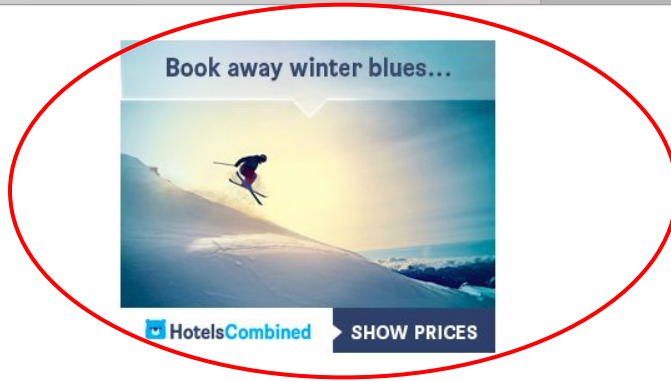
KOSTENLOSE LIEFERUNG

KOSTENLOSE LIEFERUNG

KOSTENLOSE LIEFERUNG

Privacy

HotelsCombined ad delivered by AdSupply



The structure of the coming civil war: Flash mobs of heavily armed Black Lives Matter terrorists, wielding full-auto weapons, funded by corporate America

The **coming civil war**, however, won't be structured like the 19th century Civil War that pitted North vs. South. A modern civil war will be decentralized, rapid in its deployments and organized using pro-terrorism online platforms such as Facebook, Twitter and YouTube, all of whom are run by the very same lunatic left-wing criminals who will be waging attacks against America. (Facebook and Twitter are essentially terrorist platforms now that censor all



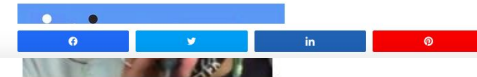
[BREAKING NEWS] Prayers Go Out to Alec Baldwin [\[READ MORE\]](#)

Bureau of Justice Stats: Blacks Committed 90% of Violent Felonies Between Blacks and Whites in 2018

By Dean Garrison - September 29, 2019



YOUR DAILY BRIEFING:
Fight Online Censorship!
Get the news Google and

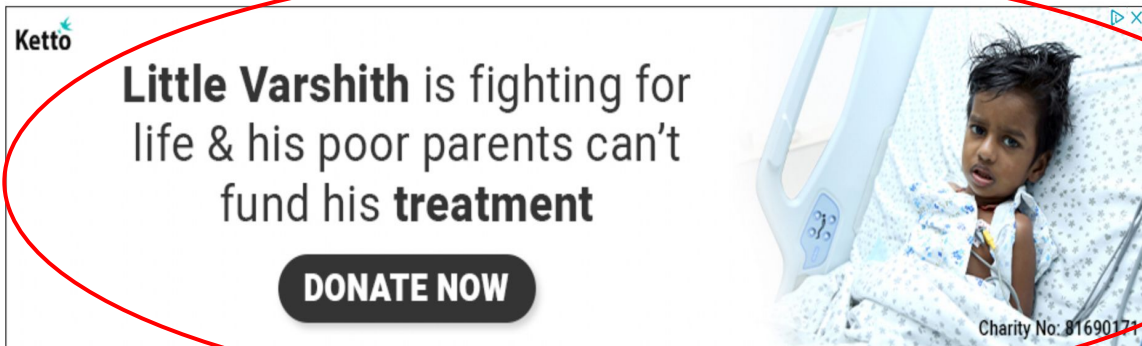


Source: DC Dirty Laundry | Published: July 21, 2020 -

11:53 am

- [Prominent Dem Arrested, Charged With 6 Felonies](#)

Ketto ad delivered by Google



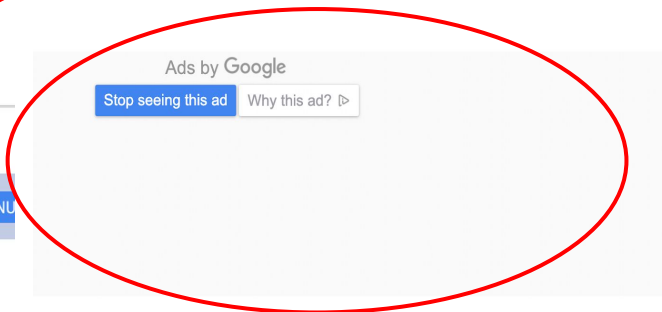
Ketto

Little Varshith is fighting for life & his poor parents can't fund his **treatment**

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Charity No: 81690171

The advertisement features a young child in a hospital bed, looking towards the camera. The text is overlaid on the left side of the image. A red oval highlights the entire advertisement area.



Ads by Google

Stop seeing this ad Why this ad? ▷

The image shows a close-up of the Google Ads interface, specifically the controls for a specific advertisement. A red oval highlights the 'Stop seeing this ad' and 'Why this ad?' buttons.

News Podcasts Scorecard BlazeTV Top 25 Elections

1 images of Jesus Christ with portraits of communist leaders CORONAVIRUS ISSUES Horowitz: The elites think we are stupid and will buy their coronavirus lies NU

ecard BlazeTV Top 25 Elections

bs America's virus death rate while playing gotcha with Trump PROBLEM Horowitz: A supernatural virus: Is coronavirus r

How can incarceration rates be racist if they reflect the **ACTUAL** crime rates?

Daniel Horowitz · October 3, 2019

Font



How can incarceration rates be racist if they reflect the **ACTUAL** crime rates?

Daniel Horowitz · October 3, 2019

Font

Progressive ad delivered by Google

LATEST ▾

un felons are released everywhere

CROSS-BORDER CASES

Horowitz: Medical directors in Texas border counties: We're treating patients from Mexico

TYRANNY



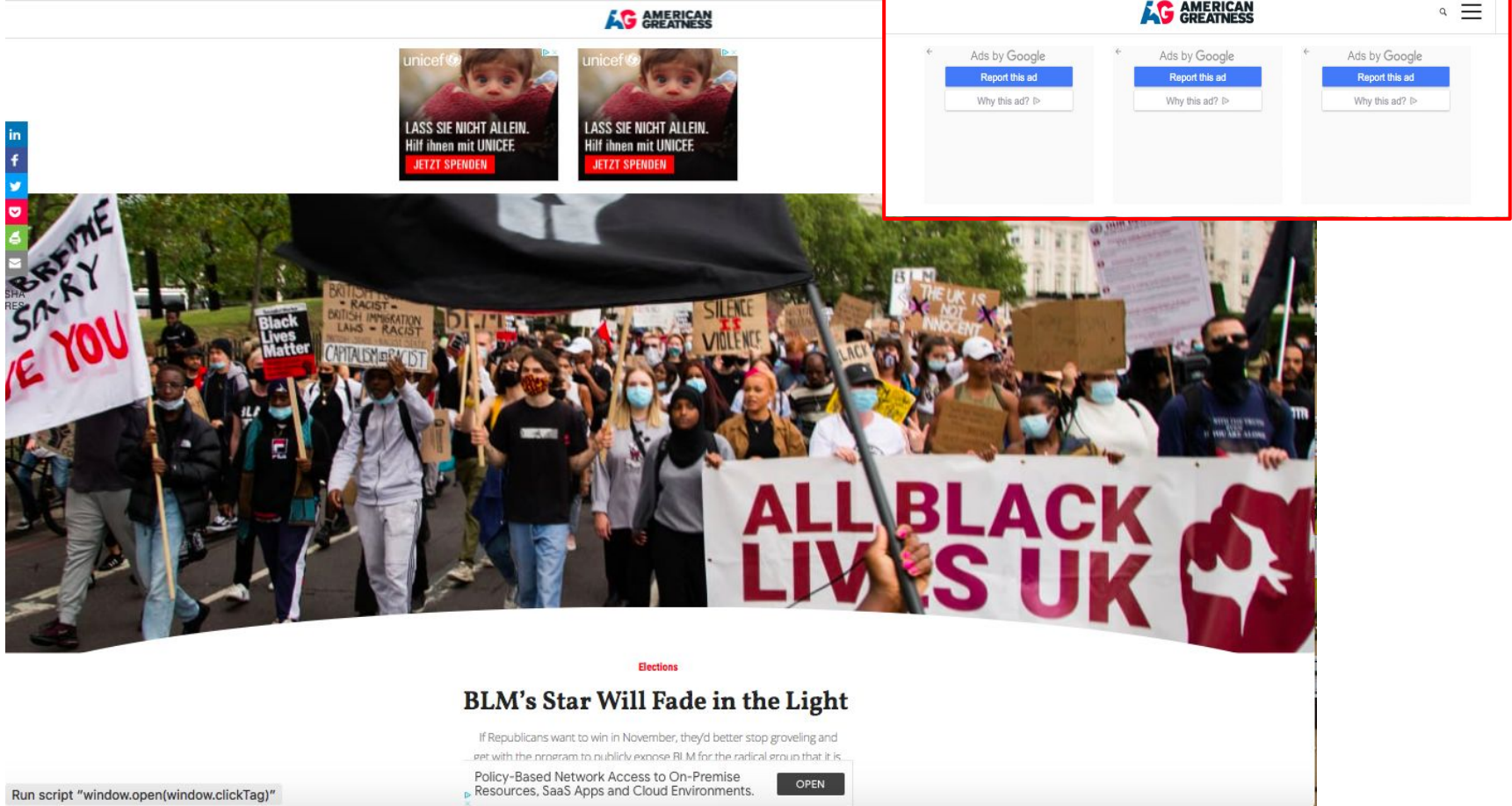
How can incarceration rates be racist if they reflect the **ACTUAL** crime rates?

Daniel Horowitz · October 3, 2019

Font



Unicef ads delivered by Google



The image is a screenshot of a webpage. At the top, there is a navigation bar with the 'AG AMERICAN GREATNESS' logo. Below the navigation bar, there are two Unicef advertisements. Each ad features a close-up of a young child's face and the text: 'LASS SIE NICHT ALLEIN. Hilf ihnen mit UNICEF. JETZT SPENDEN'. To the right of these ads, a red-bordered box highlights three 'Ads by Google' widgets, each with a 'Report this ad' button and a 'Why this ad?' link. Below the ads, there is a large photograph of a Black Lives Matter protest. The protesters are holding various signs, including one that says 'ALL BLACK LIVES UK' and another that says 'BREXIT IS RACIST'. Below the photograph, there is a section titled 'Elections' with the sub-heading 'BLM's Star Will Fade in the Light'. The text in this section discusses the political implications of the BLM movement. At the bottom of the page, there is a footer with the text 'Run script "window.open(window.clickTag)"' and a button labeled 'OPEN'.

AG AMERICAN GREATNESS

unicef

LASS SIE NICHT ALLEIN.
Hilf ihnen mit UNICEF.
JETZT SPENDEN

AG AMERICAN GREATNESS

AG AMERICAN GREATNESS

AG AMERICAN GREATNESS

in
f
t
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BREXIT IS RACIST
SAYRY
YOU

Black Lives Matter

BRITISH IS RACIST -
BRITISH IMMIGRATION LAWS - RACIST

CAPITALISM IS RACIST

SILENCE IS VIOLENCE

THE UK IS NOT INNOCENT

ALL BLACK LIVES UK

Elections

BLM's Star Will Fade in the Light

If Republicans want to win in November, they'd better stop groveling and get with the program to publicly expose BLM for the radical group that it is.

Policy-Based Network Access to On-Premise Resources, SaaS Apps and Cloud Environments.

OPEN

Run script "window.open(window.clickTag)"

Jira ad delivered by Google



BLM's Star Will Fade in the Light

If Republicans want to win in November, they'd better stop groveling and get with the program to publicly expose BLM for the radical group that it is.

By Charlie Eastman • July 19, 2020

In his 1992 book, *The Way Things Ought to Be*, radio host Rush Limbaugh warned that liberals would disguise their efforts to reclaim power by “superficially [advocating] . . . popular, sentimental political causes which are difficult for people to oppose.” According to Limbaugh, leftists adopted this cunning strategy because they are “painfully aware” their preferred policies cannot win majority support in this country.

“A common, broad-sweeping theme underlies all of these ‘movements’,” Limbaugh noted.

“Unmistakably, that theme is anti-capitalism . . . and socialism.” Limbaugh was prescient, as Democrats

are n

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in

f

Twitter

envelope icon

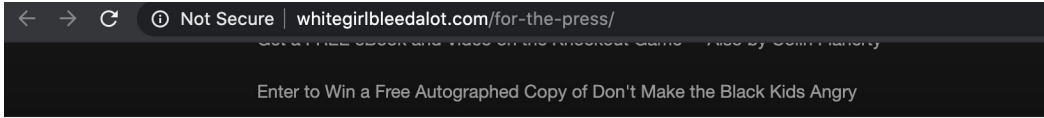
printer icon

envelope icon

0

SHARES

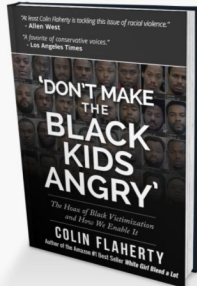
Amazon ad delivered by Amazon



For the Press: Info on Don't Make the Black Kids Angry: The hoax of black victimization and those who enable it.

Follow Share 12 Error

+1 Tweet Like 12



For the Press: Info on Don't Make the Black Kids Angry: The hoax of black victimization and those who enable it.

Hi,

Thanks for your interest in 'Don't Make the Black Kids Angry.' The hoax of black victimization and those who enable it.

Please find a Q & A, the first chapter, some critics' reactions. a picture of the book cover. a

NEW book: Don't Make the Black Kids Angry.

amazon.com

Books
Electronics
Music

Click here

Privacy Information

Shriners Hospital ad delivered by Google



Great America

Lying Media Can't Be Trusted on Ahmaud Arbery Story

On the specifics, there is no reason to be any less skeptical of this story than all of the media's other lies.

By Christopher Roach • May 12, 2020

The media lies all the time. We have seen it on Russian collusion, Covington Catholic, the coronavirus, and a host of other subjects. When they are not lying, they engage in a kind of willful distortion of the facts, focusing on unrepresentative stories of the “man bites dog” variety without providing useful context. This is especially common when a racially charged crime happens.

It is not a coincidence that the national media recently latched onto the [Ahmaud Arbery story](#) from

Brur
boy



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MANUAL DATA ENTRY



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Demo



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The most
**AMAZING
CARE**
anywhere.

Learn More



Shriners Hospitals
for Children — Chicago

Amazon ad delivered by Amazon

The Prisoners' Dilemma: Just how much do we hate white people? A new podcast from Colin Flaherty.

March 3, 2019 — [Leave a comment](#)

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<https://www.subscribestar.com/colin-flaherty-ducat-page>



NEW PODCAST READY.
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amazon



'White Girl Bleed A Lot': The...

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THE COLIN Flaherty podcast.

The Prisoner's Dilemma just How much do we hate white people: Why call it racial identity poli...

00:00:00 MENU

Amazon ad delivered by Google



2.1K
SHARES

News

Tucker Carlson: Our Nation Is Being Ripped Apart by a Provable Lie

By Debra Heine • June 4, 2020

Fox New host Tucker Carlson is pushing back hard against the false narrative of systemic racial bias among the police in the United States, making him one of only a few broadcast journalists willing to do so.

An Amazon advertisement for '9 SYMPHONIES' by MALMO SYMPHONY ORCHESTRA. The ad features the Amazon.com logo, a product image of the audio CD, and a star rating of five stars with a price of \$26.30. The ad is circled in red. The URL below the ad is: www.amazon.com/adprefs/ref=dra_a_rv_lb_ho_xx_P1400_1000?pn=1&pg=d...

Triple AAA ad delivered by Google

AG AMERICAN GREATNESS

News

Associated Press Refuses to Capitalize 'White' While Still Capitalizing 'Black'

By Eric Lendrum • July 21, 2020

The Associated Press confirmed that while they will continue to capitalize the word "black" when in reference to African-Americans, they will not capitalize the word "white" in the same context, as reported by the [Daily Caller](#).

The AP explained their decision in a statement posted as both an article and a Twitter thread, addressing the growing calls for them to give equal treatment to the use of the word White after the

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For More Information:

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